

Autumn Events & Seamless Service: Hospitality EPOS for Every Occasion



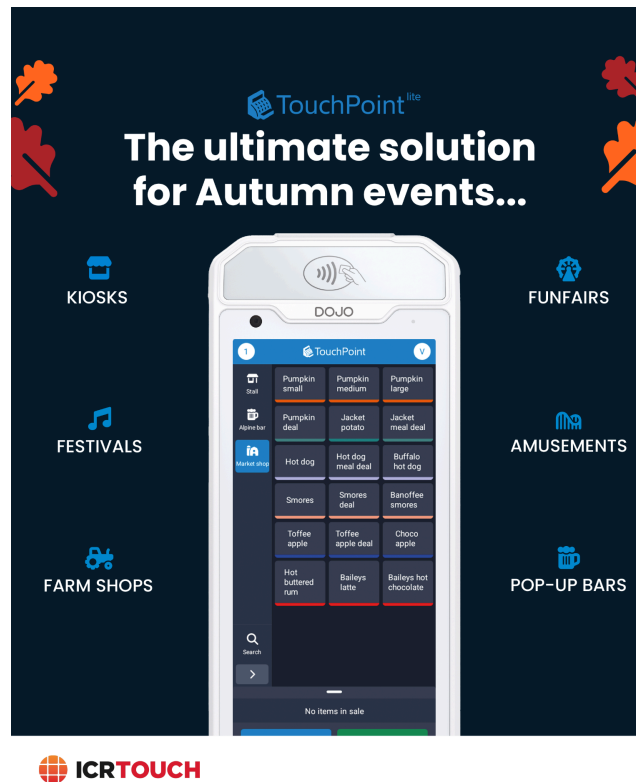
October brings the busiest stretch of the year for hospitality and event venues. Halloween parties, Bonfire Night celebrations, half-term family events: your calendar fills up fast. But busy doesn't have to mean chaotic.

The right EPOS system keeps everything running smoothly, from the first ticket sale to the last pint poured. Here's how Prime-EPOS helps hospitality venues nail autumn event season without breaking a sweat.

Handle the Rush with Mobile Payments

Picture this: hundreds of guests queuing for drinks at your Halloween bash. Fixed tills can only do so much. That's where handheld EPOS devices change the game.

TouchPoint Lite lets your staff take payments anywhere: at tables, outdoor bars, pop-up stalls, or roaming through crowds. Card, contactless, Apple Pay, Google Pay: whatever your customers prefer, you're covered.



Why it matters for autumn events:

- **Faster service** – No more bottlenecks at the bar
- **Flexible setup** – Process payments at outdoor firework displays or marquees
- **Happier customers** – Less waiting, more enjoying

When you're running a busy Bonfire Night event with food stalls, a bar, and merchandise, mobile payments let you meet customers where they are instead of funnelling everyone to one spot.

Staff Scheduling That Actually Works

Autumn events need extra hands. But managing rotas across Halloween weekends, half-term activities, and Bonfire Night can turn into a spreadsheet nightmare.

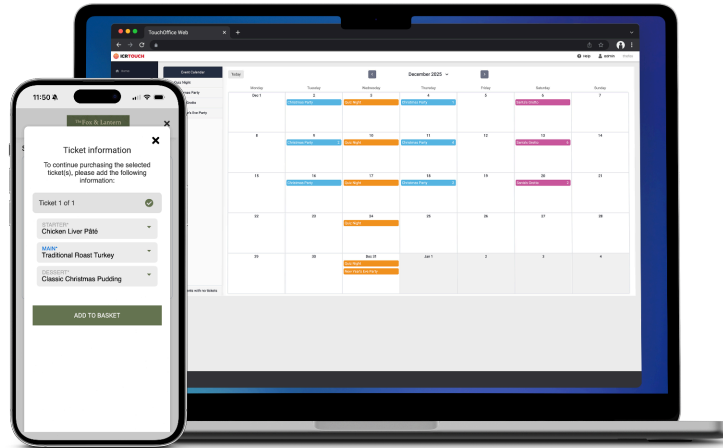
Prime-EPOS integrates staff scheduling directly into your system. You can:

- **Build rotas based on predicted demand** – Use historical sales data to know exactly when you'll need more cover
- **Track hours and performance** – See who's clocking in, who's selling, and where you might need backup
- **Reduce no-shows** – Automated reminders keep everyone on the same page

No more frantic texts or last-minute scrambles. Your team knows where they need to be, and you've got real-time visibility across all your events.

Keep Regulars Coming Back with Loyalty

Autumn events aren't just about one-off visitors. They're a chance to turn first-timers into regulars who come back all year round.



Prime-EPOS Loyalty makes it easy:

- **Points on every purchase** – Reward guests automatically, whether they're buying mulled wine or booking a table for Christmas
- **Targeted promotions** – Send offers to customers who attended your Halloween event inviting them to your festive menu launch
- **Track what works** – See which rewards drive repeat visits and adjust on the fly

A family who visits your pumpkin patch in October could become your Christmas party regulars in December: if you give them a reason to return. Loyalty rewards do exactly that.

Bookings and Table Management Made Simple

For restaurants, pubs, and venues running ticketed autumn events, managing reservations alongside walk-ins can get messy fast.

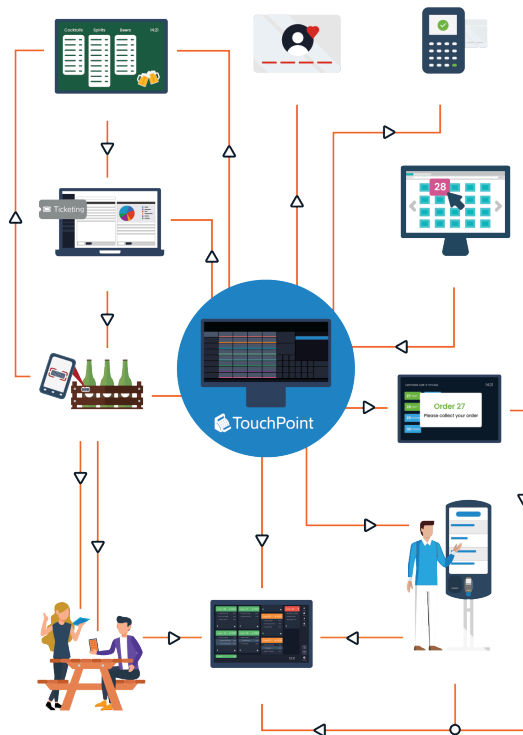
Prime-EPOS booking features let you:

- **Set up event-specific seating plans** – Drag-and-drop table layouts for Halloween dinners or Bon-fire Night packages
- **Take deposits upfront** – Reduce no-shows with configurable deposit requirements
- **See everything at a glance** – Total bills, upcoming reservations, and checkbacks all in one view

Whether you're running a themed tasting menu or a fireworks viewing package, you'll know exactly who's coming, what they've ordered, and how much they owe: before they even arrive.

One System Connecting Everything

Running autumn events means juggling a lot: tickets, food orders, bar tabs, merchandise, staff. Dis-connected systems slow you down and create mistakes.



TouchPoint EPOS acts as your central hub, connecting:

- **Kitchen display systems** – Orders go straight from till to kitchen, no lost tickets
- **Self-service kiosks** – Let guests order independently during busy periods
- **Stock management** – Real-time inventory tracking so you never run dry mid-event
- **Digital signage** – Update menus, promotions, and order status automatically

Everything talks to everything else. Your Halloween cocktail special sells out? The menu board updates instantly. A big group adds drinks to their tab? The kitchen sees it immediately.

This level of integration isn't just convenient: it's essential when you're managing high-volume events with tight turnarounds.

Ticketing That Ties Into Your EPOS

Selling tickets for your Bonfire Night spectacular or Halloween family day? Prime-EPOS integrates with leading ticketing platforms like **Digitickets**, so your admissions and in-venue spending all flow through one system.



Benefits for event venues:

- **Unified reporting** – See ticket sales and on-site revenue in one dashboard
- **Upsell opportunities** – Offer food and drink packages at checkout
- **Smoother entry** – Scan tickets and start serving faster

No more reconciling separate systems after the event. You get the full picture of how your autumn events performed, from gate to last orders.

Real-Time Data to Make Smarter Decisions

When you're in the thick of a busy event, gut instinct only gets you so far. Real-time reporting gives you the facts you need to adapt on the fly.

With Prime-EPOS cloud-based reporting, you can:

- **Compare performance across locations or devices** – See which bar is busiest and move staff accordingly
- **Track peak demand periods** – Know exactly when to open extra tills or bring out more stock
- **Review after the event** – Understand what sold, what didn't, and where you can improve next time

This data isn't just useful during the event: it helps you plan better for next year's Halloween bash or Bonfire Night celebration.

Ready to Make Autumn Events Easier?

October's packed calendar doesn't have to mean stress and chaos. With Prime-EPOS, you get:

- **Mobile payments** that keep queues moving
- **Staff scheduling** built around real demand
- **Loyalty rewards** that turn one-time guests into regulars
- **Booking tools** that eliminate no-shows and confusion
- **Integrated ticketing** for seamless event management
- **Real-time data** to make smarter decisions in the moment

Whether you're hosting a Halloween horror night, a family pumpkin trail, or a full-scale Bonfire Night fireworks display, Prime-EPOS keeps your operation running smoothly from start to finish.

Want to see how it works for your venue? [Get in touch with Prime-EPOS](#) and let's talk about making this autumn your smoothest event season yet.

